



YouthFest

Rules for Startup Showdown

An entrepreneurial marketplace in a class

1. Students live through the chaotic and exciting early days of a startup in a single class session, and then learn to make sense of what they experienced.
2. Each player takes on the role of either a founder, an investor, or a key early employee and works to secure the right combination of funding and talent in order to make their startup a success. Players actively move around the room, competing and cooperating with one another to fund, join, and grow startups.
3. The game introduces students to the latest academic findings that support real-world lessons about key startup concepts such as hiring, equity, salary, and funding considerations.
4. There will be 5-10 teams (each contains 5-10 team members) to be selected in the first round and 5 teams to be selected for the final round. From them Winner(Individual) and runner up (individual) will be announced.

Criteria for judging

5. Each team will prepare with a product and done a live ad play on stage with slogan or tagline for their product for 3-5 mins.
 6. The leadership quality of every team member will be analyzed and contains 50 marks.
 7. Team management ability of every team member will be analyzed and contains 50 marks.
 8. Total marks will be given from 100 and the member/leader of the team who receives maximum marks out of 100 will be the winner(Individual) and runner up(individual) consecutively.
- The decision of the organizers in declaring the results will be final. No queries in this regard will be entertained.
 - Any participant found to be indulging in any form of malpractice will be immediately disqualified.

For any query kindly contact on 8799128371 (Prof. R. V. Vyas)